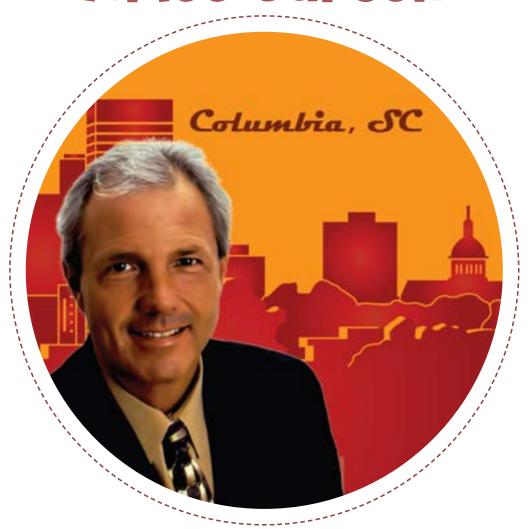
Arlee Carson



WORDPRESS WEBSITE DESIGNER — VIDEO/MOTION GRAPHIC EDITOR — PODCAST PRODUCER — PRINT GRAPHIC DESIGNER

ABOUT ME

Name: R Lee "Arlee" Carson

Birth Date: 09.18.1958
Nationality: American
Marital status: Single

A.K.A.: Docizzen

I am a freelance online marketing solutions strategist.

I specialize in podcast audio & video production WordPress: mobile, web, and eCommerce design motion & print graphic design.

Also, I have been a licensed multi-state real estate broker since 1988, specializing in agent & brokerage marketing, sales training and coaching for the real estate industry.

I HAVE BEEN INVOLVED IN WEB MARKETING SINCE 1995, AND I AM PROUD VETERAN OF THE US NAVY.

I am currently a victim of arthritis and as such, I must work from home. However, I am sure you realize that in this 21st century "Virtual Business Environment," this is not a hindrance to my profession of online content creation & marketing.

With my skill set, I service clients all over the US. Obviously, I communicate with my clients via video conferencing services like Zoom.us or Skype.

Additionally, I am also available by phone, email and via collaborative services such as https://blurbidea.slack.com.

EDUCATION

1974 - 1977

Brookland-Cayce High Scool

Diploma

1982 - 1984

Midlands Technical College

Associate of Science (A.S.), Electrical, Electronics and Communications Engineering.

PROFESIONAL SKILLS

GRAPHIC DESIGN

ILLUSTRATION—MAGAZINES—BROCHURES—BUSINESS CARDS—LOGO—PHOTOGRAPHY

ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
ADOBE INDESIGN
ADOBE FLASH
MICROSOFT WORD
MICROSOFT POWER POINT

VIDEO EDITING, PODCAST PRODUCTION, MOTION DESIGN

COMMERCIAL—PROMO—GALLERY—INTRO—ADVERTISING—PODCASTING—VIDEO

ADOBE AFTER EFFECT
ADOBE PREMIER
ADOBE AUDITION
MUSE
CINEMA 4D

WEB DESIGN

GUI-HTML-WORDPRESS-PARALLAX-CMS-INFOGRAPHIC

AUDIO PRODUCTION - PODCAST PRODUCTION

AUDIO MIXING -RECORDING-PODCAST PRODUCTION-SYNDICATION

EXPERIENCE

BLURBIDEA.COM (blur-bid-ee-ah), 2008 - PRESENT

Brand development strategy via WordPress website design | Audio & Video "On Demand" production of podcasts, video and motion graphics. Woocommerce Online shopping cart design and revenue systems.

REAL ESTATE BROKER, JANUARY 1988 - PRESENT

Real Estate Broker, Sales, Training and Consulting. Multi-State Licensed.

CO OWNER AT NASCO, SEPTEMBER 1990 - APRIL 2001

I handled marketing and sales for this company, as well as continuing to serve many clients in Real Estate.

SALES REPRESENTATIVE AT SEEDCO, 1985 - 1988

Inside Sales Rep for the electrical contracting industry.

US NAVY - ELECTRICIAN'S MATE, AUGUST 1977 - AUGUST 1981

Maintenance, Repair and Management of the on board electrical distribution system aboard two vessels... one "Sea Going" home ported in Charleston, SC and one "Port Services" home ported in Rota, Spain.

TESTIMONIALS

20 17 LINKEDIN - WEBSITE CHUCK ORMOND PARTNER AT ORMOND DUNN ATTORNEYS
Arlee, through his Company, designed a website for
our small law firm and we are more than happy. He
not only has great technical skill but also has serious marketing knowledge and he has assisted us
greatly in both areas. I would recommend him highly.

20 5 LINKEDIN - WEBSITE YVONNE PINELLI BROKER, EXIT MIDLANDS REALTY

Arlee has done an excellent job of taking my vision and creating a reality that has exceeded my expectations. His talent goes far beyond the norm. When you are able to have a professional that understands the real estate business and knows what it takes to be successful, the outcome is pure brilliance. Thank you for being a mentor and challenging me to be better than I ever thought I had the ability to be!

200 LINKEDIN - WEBSITE JOE BATES EVENT LIGHTING, AMBIENT MEDIA

When Ambient Media first launched onto the scene we called on Arlee to design our website. His knowledge and experience allowed us to move quick and meet our deadline. We were thrilled to find someone who wanted to understand our business and presented the best ideas. The final product far exceeded our expectations. If you need a creative web designer that you can trust from concept to final product look no more... Arlee is your man.

2008

BETH WOOD-YOUNG PARALEGAL/INDEPENDENT CONTRACTOR Arlee approached me in June of 2008 regarding the sale of family-owned beach property in North Carolina. He had a sales concept that I had never heard of video sales presentation! I hired him to produce the video of my families property and was ecstatic with the finished product. The sales agent I had a listing agreement with didn't pan out and I signed on with Russ. He guided me through the detailed paperwork, explaining in common sense language exactly what I needed to know about our agreement. With his expertise and commitment to solid business practices, we collaborated on a Eastern US marketing campaign of my family property. It was a fabulous experience from to start to finish. I wouldn't hesitate a second to hire him again to consult with me. I wholeheartedly recommend him as a Real Estate Consultant/Video Producer. His work is excellent!

LANGUAGE

PORTFOLIO

PLEASE CLICK EITHER HTTPS://SIMPLYARLEE.COM OR HTTPS://BLURBIDEA.COM TO SEE SAMPLES OF MY WORK

HOBBIES

MUSIC MIXING DIGITAL ART PAINTING ANIMAL CHARITY PODCASTING READING COMPOSITE PHOTO EDITING REAL ESTATE COACHING SOCIAL MEDIA TECHNOLOGY MIXING MASHUPS BUILDING COMPUTERS COLLECTING ANTIQUE AUDIO STUFF

CONTACT



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Arlee on Facebook

TWITTER PROFILE
Blurbidea on Twitter

YOUTUBE PROFILE
Blurbidea on YouTube

LINKEDIN PROFILE
Arlee on LinkedIn

ZOOM VIDEO CONFERENCE PROFILE Video Conference with me on Zoom

SKYPE PROFILE
Skype with Me: docizzen