

Hello
MY NAME IS
Arlee Carson



WORDPRESS WEBSITE DESIGNER — VIDEO/MOTION GRAPHIC
EDITOR — PODCAST PRODUCER — PRINT GRAPHIC DESIGNER

LET'S START

ABOUT ME

Name: **R Lee "Arlee" Carson**

Birth Date: **09.18.1958**

Nationality: **American**

Marital status: **Single**

A.K.A.: **Docizzen**

*I am a freelance online marketing solutions strategist.
I specialize in podcast audio & video production -
WordPress: mobile, web, and eCommerce design -
motion & print graphic design.*

Also, I have been a licensed multi-state real estate broker since 1988, specializing in agent & brokerage marketing, sales training and coaching for the real estate industry.

**I HAVE BEEN INVOLVED IN WEB MARKETING SINCE 1995, AND
I AM PROUD VETERAN OF THE US NAVY.**

I am currently a victim of arthritis and as such, I must work from home. However, I am sure you realize that in this 21st century "Virtual Business Environment," this is not a hindrance to my profession of online content creation & marketing.

With my skill set, I service clients all over the US. Obviously, I communicate with my clients via video conferencing services like Zoom.us or Skype.

Additionally, I am also available by phone, email and via collaborative services such as <https://blurbidea.slack.com>.

EDUCATION

1974 - 1977

Brookland-Cayce High School

Diploma

1982 - 1984

Midlands Technical College

Associate of Science (A.S.), Electrical, Electronics and Communications Engineering.

PROFESIONAL SKILLS

GRAPHIC DESIGN

ILLUSTRATION—MAGAZINES—BROCHURES—BUSINESS CARDS—LOGO—PHOTOGRAPHY

ADOBE ILLUSTRATOR	
ADOBE PHOTOSHOP	
ADOBE INDESIGN	
ADOBE FLASH	
MICROSOFT WORD	
MICROSOFT POWER POINT	

VIDEO EDITING, PODCAST PRODUCTION, MOTION DESIGN

COMMERCIAL—PROMO—GALLERY—INTRO—ADVERTISING —PODCASTING—VIDEO

ADOBE AFTER EFFECT	
ADOBE PREMIER	
ADOBE AUDITION	
MUSE	
CINEMA 4D	

WEB DESIGN

GUI—HTML—WORDPRESS—PARALLAX—CMS—INFOGRAPHIC

ADOBE DREAM WEAVER	
WORDPRESS	
JOOMLA	
DRUPAL	

AUDIO PRODUCTION - PODCAST PRODUCTION

AUDIO MIXING —RECORDING—PODCAST PRODUCTION—SYNDICATION

ADOBE AUDITION	
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EXPERIENCE

BLURBIDEA.COM (blur-bid-ee-ah), 2008 - PRESENT

Brand development strategy via WordPress website design | Audio & Video “On Demand” production of podcasts, video and motion graphics. WooCommerce Online shopping cart design and revenue systems.

REAL ESTATE BROKER, JANUARY 1988 - PRESENT

Real Estate Broker, Sales, Training and Consulting. Multi-State Licensed.

CO OWNER AT NASCO, SEPTEMBER 1990 - APRIL 2001

I handled marketing and sales for this company, as well as continuing to serve many clients in Real Estate.

SALES REPRESENTATIVE AT SEEDCO, 1985 - 1988

Inside Sales Rep for the electrical contracting industry.

US NAVY - ELECTRICIAN'S MATE, AUGUST 1977 - AUGUST 1981

Maintenance, Repair and Management of the on board electrical distribution system aboard two vessels... one “Sea Going” home ported in Charleston, SC and one “Port Services” home ported in Rota, Spain.

TESTIMONIALS

2017

[LINKEDIN](#) — [WEBSITE](#)

CHUCK ORMOND PARTNER AT ORMOND DUNN ATTORNEYS

Arlee, through his Company, designed a website for our small law firm and we are more than happy. He not only has great technical skill but also has serious marketing knowledge and he has assisted us greatly in both areas. I would recommend him highly.

2015

[LINKEDIN](#) — [WEBSITE](#)

YVONNE PINELLI BROKER, EXIT MIDLANDS REALTY

Arlee has done an excellent job of taking my vision and creating a reality that has exceeded my expectations. His talent goes far beyond the norm. When you are able to have a professional that understands the real estate business and knows what it takes to be successful, the outcome is pure brilliance. Thank you for being a mentor and challenging me to be better than I ever thought I had the ability to be!

2009

[LINKEDIN](#) — [WEBSITE](#)

JOE BATES EVENT LIGHTING, AMBIENT MEDIA

When Ambient Media first launched onto the scene we called on Arlee to design our website. His knowledge and experience allowed us to move quick and meet our deadline. We were thrilled to find someone who wanted to understand our business and presented the best ideas. The final product far exceeded our expectations. If you need a creative web designer that you can trust from concept to final product look no more... Arlee is your man.

2008

[LINKEDIN](#)

BETH WOOD-YOUNG PARALEGAL/INDEPENDENT CONTRACTOR

Arlee approached me in June of 2008 regarding the sale of family-owned beach property in North Carolina. He had a sales concept that I had never heard of..... video sales presentation! I hired him to produce the video of my families property and was ecstatic with the finished product. The sales agent I had a listing agreement with didn't pan out and I signed on with Russ. He guided me through the detailed paperwork, explaining in common sense language exactly what I needed to know about our agreement. With his expertise and commitment to solid business practices, we collaborated on a Eastern US marketing campaign of my family property. It was a fabulous experience from start to finish. I wouldn't hesitate a second to hire him again to consult with me. I wholeheartedly recommend him as a Real Estate Consultant/Video Producer. His work is excellent!

LANGUAGE

ENGLISH 

FRENCH 

SPANISH 

GERMAN 

PORTFOLIO

PLEASE CLICK EITHER
[HTTPS://SIMPLYARLEE.COM](https://simplyarlee.com)
OR
[HTTPS://BLURBIDEA.COM](https://blurbidea.com)
TO SEE SAMPLES OF MY
WORK

HOBBIES

MUSIC MIXING

DIGITAL ART

PAINTING

ANIMAL CHARITY

PODCASTING

READING

COMPOSITE PHOTO EDITING

REAL ESTATE COACHING

SOCIAL MEDIA

TECHNOLOGY

MIXING MASHUPS

BUILDING COMPUTERS

COLLECTING ANTIQUE AUDIO STUFF

CONTACT



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[Arlee on Facebook](#)



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ZOOM VIDEO CONFERENCE PROFILE
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[Skype with Me: docizzen](#)